

Below is a compiled portfolio of the work I did with Ethnic Events, a start-up company located in Chicago, Illinois. I was an intern there during the summer of 2021, where I was responsible for crafting blog articles and promoting them on social media (primarily X/Twitter and LinkedIn). This portfolio is a collection of the social media posts I created to help promote the blogs on X, along with additional updates and events. (Unfortunately, the posts I created to promote on LinkedIn are no longer available.)

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 **Ethnic.Events**
@TheEthnicEvents

Ayurveda is slowly but surely making its presence known in the United States. Click on the link below to read our blog post and find out more!

[ethnic.events/2021/05/25/wha...](#)



3:25 PM · 25 May 21

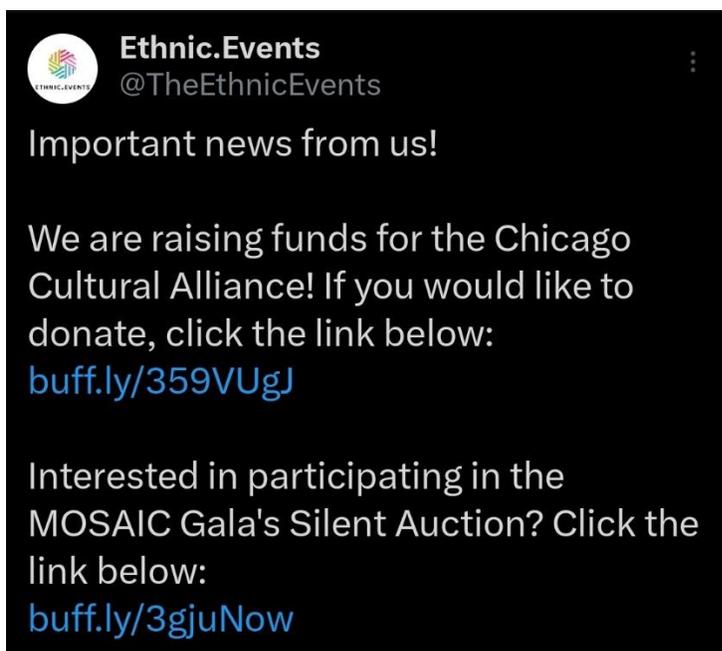
 **Ethnic.Events**
@TheEthnicEvents

Want to explore the many cultures present in the Chicagoland area? Well, [@chicagocultural](#) is hosting their annual MOSAIC Gala on June 15th! Read our newest blog post for more details. [#MosaicGala](#) [#ChicagoCulturalAlliance](#) [#EthnicEvents](#) [#culturaldiversity](#) buff.ly/3vYLTyY



12:55 PM · 04 Jun 21



Ethnic.Events @TheEthnic... · 11 Jun 21
 A friendly reminder from us!

This Tuesday (June 15th) will be the Chicago Cultural Alliance's MOSAIC Gala. Due to the pandemic, the Gala will be held virtually, and guess what, it's FREE TO REGISTER. For more information, go to buff.ly/2NvXboV.

(We'll be there...)



The poster features a colorful geometric pattern on the left. On the right, it reads: **CHICAGO CULTURAL ALLIANCE ANNUAL BENEFIT**. Below that, it says: "Featuring a virtual journey through Chicago's neighborhoods." and "Hosted by City Cast Chicago's Jacoby Cochran". The event details are: **Tuesday, June 15th, 2021** from **5:30 - 7:00 pm**. The URL ChicagoCulturalAlliance.org/MOSAIC is at the bottom.

Ethnic.Events @TheEthnicEvents

Juneteenth acknowledges the end of American slavery, and it's coming up on June 19th. Read our newest blog post, where we detail the history of the holiday, along with events that you can attend in the Chicagoland area. [#Juneteenth2021 #culturalawareness](#)

ethnic.events/2021/06/11/ack...

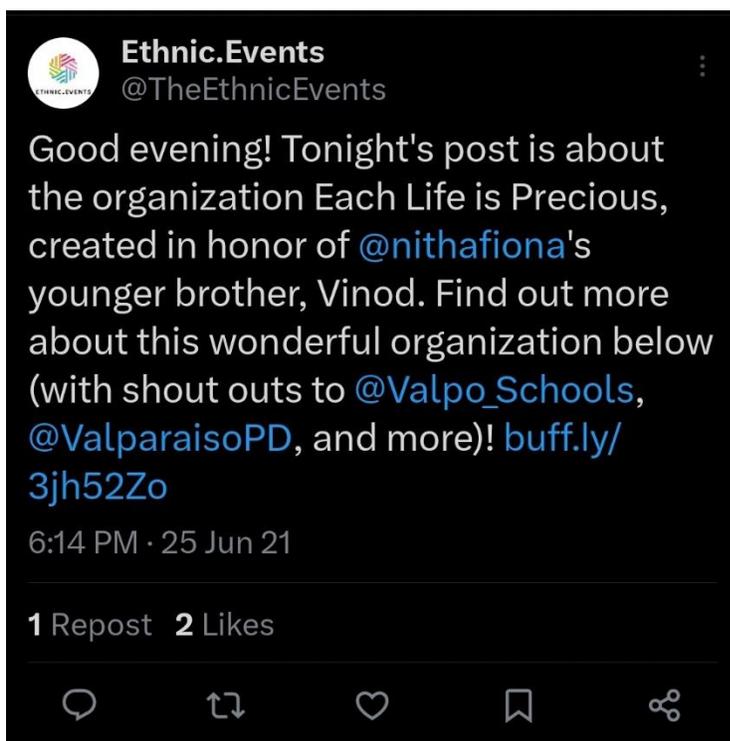


The image shows the Juneteenth flag, which consists of a blue top section, a red bottom section, and a white star in the center surrounded by a white, jagged, starburst border.

4:09 PM · 11 Jun 21

Interaction icons: comment, retweet, like, bookmark, share.





 **Ethnic.Events**
@TheEthnicEvents

Good afternoon from us here at Ethnic Events! This Wednesday, we will be holding a get-together at the Greek Islands Restaurant in Greektown; this event is a part of our American Explorer program. If you'd like to know more, click the link below:
[ethnic.events/listing/americ...](#)

1:03 PM · 28 Jun 21

2 Reposts 2 Likes

Most relevant replies ▾

 **Ethnic.Events** @TheEthni... · 28 Jun 21 :
Replying to @TheEthnicEvents

If you would like to know more about the American Explorer program itself, along with past events in the series, click the link below:
[ethnic.events/american-explo...](#)

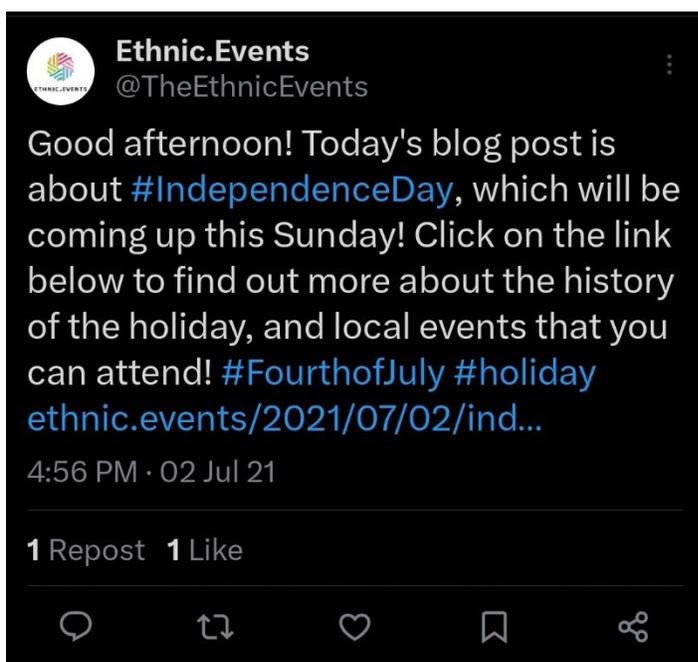
 **Ethnic.Events**
@TheEthnicEvents

Good afternoon! Tonight, we will be holding a get-together at the Greek Islands Restaurant in Greektown; this event is a part of our American Explorer program. If you'd like to know more, click the link below:
[buff.ly/3d1pqd5](#)

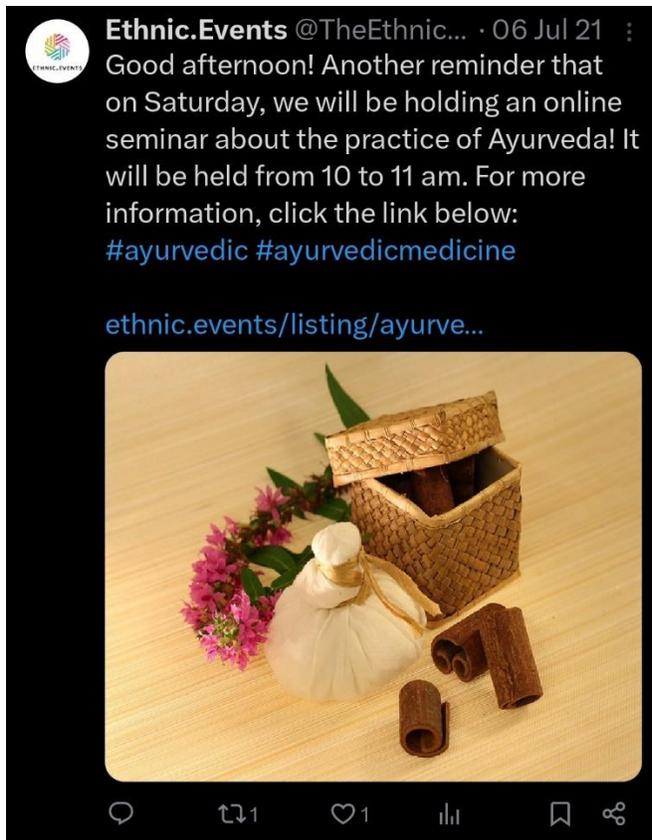
1:20 PM · 30 Jun 21

1 Repost 1 Like







Ethnic.Events
@TheEthnicEvents

Are your current health regimens not giving you the results you are looking for? Look no further! Find out ways to create balance mind, body, and spirit in our seminar that teaches holistic and natural approaches to wellness. Register here: bit.ly/ayurved



WORK-LIFE BALANCE
Can be achieved with Ayurveda & Wellness!
Sign up for our event! | July 10, 2021 from 10 - 11 AM | bit.ly/ayurved

8:05 PM · 08 Jul 21

1 Repost 1 Like



Ethnic.Events
@TheEthnicEvents

A final reminder from us that we'll be hosting an Ayurveda Seminar tomorrow at 10 AM! A panel of world-reputed doctors will provide a presentation and Q&A session about Ayurveda. For more information, click the link below: buff.ly/36qAZGQ
[#Ayurveda](#) [#ayurvediclif](#)



9:50 AM · 09 Jul 21

1 Repost 1 Like



 **Ethnic.Events**
@TheEthnicEvents

Good afternoon! We will be hosting a Corporate Workshop on July 15th (next Thursday) at noon. The workshop will focus on team building, wellness, diversity, and inclusion. For more info, click the link below:
buff.ly/3qZGs11
[#corporate](#) [#workshop](#)
[#DiversityandInclusion](#)



12:30 PM · 09 Jul 21

1 Repost 1 Like

 **Ethnic.Events** @TheEthnic... · 10 Jul 21

Good evening! On Friday, July 16th, we'll be hosting an Ignite Sales Workshop. There, event organizers will learn how to rebuild their brands in a gradually re-opening Chicago. Click the link below for more info:
ethnic.events/listing/ignite...
[#event](#) [#organization](#)



 **Ethnic.Events**
@TheEthnicEvents

Good morning! Another reminder that we'll be hosting a Corporate Workshop on Thursday from at noon. The workshop will focus on team building, wellness, diversity, and inclusion. For more info, click the link below:
buff.ly/3qZGs11
[#corporate](#) [#DiversityandInclusion](#)



9:55 AM · 12 Jul 21

1 **Repost** 1 **Like**

 **Ethnic.Events**
@TheEthnicEvents

So sad to see.

 **Time Out Chicago** @TimeOut... · 12 Jul 21
Remembering all the incredible restaurants and bars we've lost over the past year and a half. timeout.com/chicago/restau...

11:25 AM · 12 Jul 21

 **Ethnic.Events** @TheEthnic... · 12 Jul 21

Good afternoon! Another reminder that we'll be hosting an Ignite Sales Workshop. There, event organizers will learn how to rebuild their brands in a gradually re-opening Chicago. Click the link below for more info:
buff.ly/3xC3Bcj
#event #organization #corporate



The graphic features a teal background with white concentric circles. At the top, it says 'IGNITE SALES WORKSHOP FOR CULTURAL ORGANIZATIONS'. Below this is a photo of a woman on a laptop and a man on a laptop with a video call. Text at the bottom reads: 'JOIN US FOR OUR FREE VIRTUAL WORKSHOP TO GIVE YOU TIPS ON RE-ENGAGE WITH YOUR AUDIENCE AFTER THE OPENING OF CHICAGO!' and 'JULY 16, 2021 12- 1 PM'. A QR code is also present.

🗨️ ↻ 1 ❤️ 1 📊 📌 🔗

 **Ethnic.Events** @TheEthnic... · 13 Jul 21

We are excited to announce the launch of American Explorer, our newest cultural experience program! American Explorer provides you a convenient and hassle-free way to discover the cultural heritage of your city, and make meaningful connections along the way!
#culturalawareness



The graphic has a blue background with a city skyline. It says 'WELCOME TO AMERICAN EXPLORER' in white. Below that, in cursive, it says 'Make Connections. Explore Your City. Try New Food!'. The Ethnic.Events logo is in the top right corner.

🗨️ ↻ 1 ❤️ 2 📊 📌 🔗

Ethnic.Events @TheEthnicEvents

The American Explorer program connects you with a community of adventurers of all ages and all walks of life.

Your next opportunity to join is July 22 at 6 PM, where the American Explorer group will explore the culinary delights of Pilsen, Chicago:
buff.ly/3wHPcKs



12:40 PM · 13 Jul 21

1 Repost 1 Like

Ethnic.Events @TheEthnic... · 13 Jul 21

This is wonderful! #TEAACHAct

chicagocultural @chica... · 13 Jul 21

The TEAACH Act has passed in Illinois!

The Teaching Equitable Asian American Community History (TEAACH Act) makes Illinois the first ...



On July 9th the **TEAACH Act** (HB 376) was signed into law in Illinois!

Ethnic.Events
@TheEthnicEvents

Interested in learning about diversity and inclusion in the workplace? Hoping to further develop your leadership skills? Well, here's a friendly reminder that tomorrow at noon, our corporate workshop will help you out! Click the link below for info:
buff.ly/3qZGs11



12:40 PM · 14 Jul 21

1 Repost 1 Like

Ethnic.Events
@TheEthnicEvents

Need to rebuild that company brand (and soon)? Well, we have just the thing for you: an Ignite Sales Workshop on Friday! This workshop will give you the tools you need to market your company, and you can click the link below for more info:
buff.ly/3xC3Bcj



2:30 PM · 14 Jul 21

 **Ethnic.Events**
@TheEthnicEvents

Need some help in rebuilding your brand? Thankfully, we here at @TheEthnicEvents can assist you with that! A final reminder that tomorrow at noon, we will be hosting an Ignite Sales Workshop! This event will give you assistance in customer engagement: buff.ly/3xC3Bcj



1:00 PM · 15 Jul 21

1 Repost 1 Like

 **Ethnic.Events**
@TheEthnicEvents

Good afternoon. An update regarding blogs: there will not be any for this week.

1:23 PM · 16 Jul 21

1 Repost 1 Like

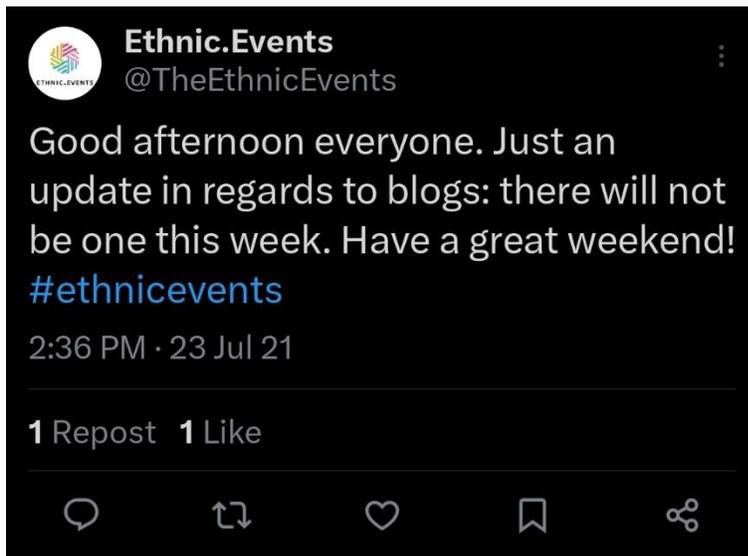
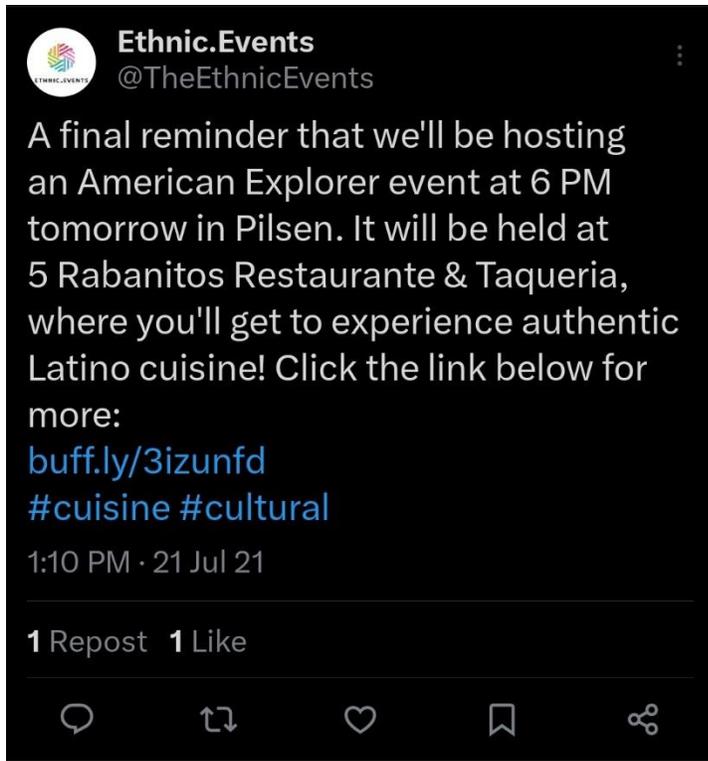
 **Ethnic.Events** @TheEthnic... · 16 Jul 21 · Chicago's Pilsen neighborhood is home to a rich Latino culture, which includes yummy food! On July 22nd, we'll be having an American Explorer event at the 5 Rabanitos Restaurante and Taqueria, and you're welcome to join! Click the link below for more info:
buff.ly/3izunfd



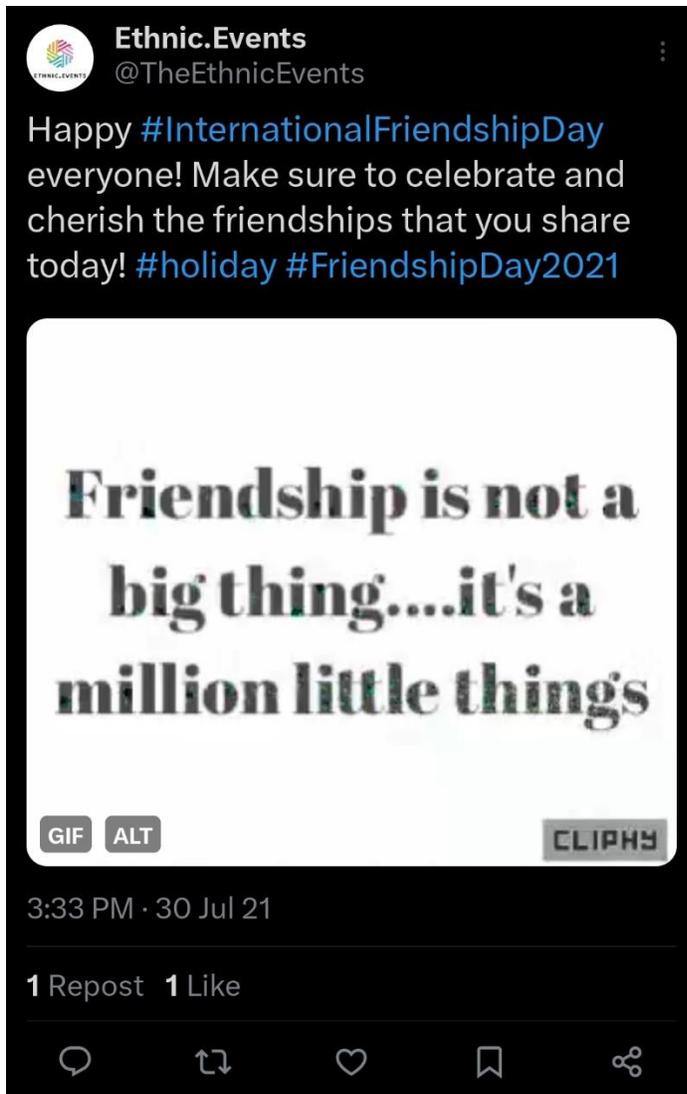
 **Ethnic.Events** @TheEthnic... · 19 Jul 21 · Want to go to the Pilsen neighborhood? Always wanted to try South American cuisine? Well, you're in luck, because we'll be hosting an event at 5 Rabanitos Restaurante & Taqueria for our American Explorer program on Thursday! Click the link below for more:
buff.ly/3izunfd













Ethnic.Events
@TheEthnicEvents

The next event in our American Explorer series will be heading your way next Thursday! We will be heading to the Demera Ethiopian Restaurant in Uptown for authentic Ethiopian cuisine!
[#Ethiopia #culture #food](#)
[ethnic.events/listing/evenin...](#)

3:10 PM · 04 Aug 21



Ethnic.Events
@TheEthnicEvents

Good afternoon! Great news regarding blogs: we will have a new one up early next week! It will be about our upcoming American Explorer event in the Uptown neighborhood. Click the link below for more details about the event.
[ethnic.events/listing/evenin...](#)

4:26 PM · 06 Aug 21

1 **Repost** 1 **Like**



Ethnic.Events
@TheEthnicEvents

Good afternoon! A reminder that on Thursday at 6PM, we will be hosting an American Explorer event in the Uptown neighborhood. We will be feasting on delicious Ethiopian cuisine! We hope to see you there. [#Ethiopia](#) [#cuisine](#) [#culture](#)
[ethnic.events/listing/evenin...](#)

1:41 PM · 09 Aug 21

1 **Repost** 1 **Like**



Ethnic.Events
@TheEthnicEvents

Good morning everyone! We have recently published our newest blog post, which details the American Explorer program, along with details of our upcoming event in the Uptown event on Thursday. Click the link below to read it!
[#blog](#) [#Ethiopia](#) [#cuisine](#) [#food](#)

[buff.ly/3CAfO3T](#)

11:01 AM · 10 Aug 21

1 **Repost** 1 **Like**



